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NEWS

FOR IMMEDIATE RELEASE

THIS YEAR'S 101 BEST AND BRIGHTEST COMPANIES TO WORK FOR IN WEST MICHIGAN ANNOUNCED BY MICHIGAN BUSINESS & PROFESSIONAL ASSOCIATION: EXPRESS EMPLOYMENT PROFESSIONALS IS AWARDED

Only companies with the highest quality human resources initiatives can be named “[West Michigan’s 101 Best and Brightest Companies to Work For](#).” This honor is highly sought after by competing companies throughout the region. These select companies will be honored by the [Michigan Business and Professional Association \(MBPA\)](#) on Thurs., May 6 at the Pinnacle Center in the Grand Rapids area.

This year’s winners practice innovative strategies and represent best practices in human resources in industries as diverse as the automotive, insurance, hospitality, communications and nonprofit. (See the attached list of honorees.)

An independent research firm evaluates each company’s entry based on key measures in various categories. They include Communication, Community Initiatives, Compensation and Benefits, Diversity and Multiculturalism, Employee Education and Development, Employee Engagement and Commitment, Recognition and Retention, Recruitment and Selection, Small Business and Work-Life Balance.

The winning 101 companies also vie for 10 elite awards, one granted for each category. Also an overall winner, who has excelled in all categories, will be honored with a “Best of the Best” award. The award winners will be announced during the luncheon.

The annual human resources symposium and awards program will begin with registration, networking and an exhibit gallery at 7:30 a.m. Educational workshops will follow at 8:00 a.m. The topics of this year’s sessions will include “Moving Towards a Knowledge-Based Economy, ” and “Changing Culture through Employee Engagement.” The luncheon and awards ceremony begin at 11:00 a.m.

“The selection, recognition and awarding of this year’s 101 companies allows our organization to showcase their best practices. The honorees have clearly demonstrated why each of them would be an ideal place for employees to work. Companies that capitalize on their greatest resource—their employees—know how to attract and retain top talent,” said Jennifer Kluge, MBPA chief operating officer and executive vice president.

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Tickets for the symposium and awards lunch are \$110 for MBPA members; \$130 for non-members. A member table of 10 is \$1,100; non-member tables are \$1,300. Sponsorships are also available.

Contact the Michigan Business and Professional Association at 586-393-8800 or visit www.101bestandbrightest.com to register or for more information.

Sponsors of the “West Michigan’s 101 Best and Brightest Companies to Work For” include Davenport University, Grand Rapids Business Journal, WOOD TV8, WOOD Talk Radio, Blue Cross Blue Shield of Michigan, The Employers’ Association, AT & T Michigan, DTE Energy, Spectrum Health, Staples, McGraw Wentworth, TowerPinkster, Rehmann and Progressive AE.

The “101 Best and Brightest Companies to Work For” a program of the Michigan Business and Professional Association is presented annually in three markets: Metro Detroit, Chicago and West Michigan. Nominations are now being accepted for 2011. Visit www.101bestandbrightest.com to obtain an application.

Express Services, Inc., the International Headquarters of Express Employment Professionals, has over 600 locally owned locations in the U.S., Canada, South Africa, and Australia. Since the founding in 1983 they have grown to rank as the largest privately-owned staffing company in the world, with income over 2 billion. In addition, Express Employment Professionals puts over 375,000 people to work each year and averages over two million hours worked by our associates each week. The Grand Rapids, MI, Express Employment Professionals office was founded in 1996 by Janis Petrini. The driving force of the company was to assist in the enrichment of individual lives through gainful employment opportunities not just as jobs, but careers. We live our vision statement: To help as many people as possible find good jobs by helping as many clients as possible find good people.

Visit them online at www.expresspros.com or contact Janis.petrini@expresspros.com for more information.

For more information on the 101 Best & Brightest Companies to Work for in West Michigan, contact:
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