

**START YOUR ST. PATRICK'S WEEKEND BY SUPPORTING**



**FOR A GREAT CAUSE!**

**Have you decided how YOU can make a difference?**

Do something FUN for a GOOD CAUSE!  
Put together a team of four bowlers, maybe ask a vendor to sponsor you?  
Grab something GREEN and GET YOUR TEAM OF 4 FORMED.

**We'll have a GREAT TIME and help the Red Cross of West Michigan.**

Hit up your friends and family to sponsor you! Tell them you'll be smashing pins for the Red Cross of West Michigan and need their help!

All pledges go directly to the American Red Cross of West Michigan. The mission of the American Red Cross is to help the community prevent, prepare for and respond to emergencies.

The American Red Cross serves over 60,000 people each year in West Michigan.



**Platinum Sponsor for this Event...**



**Seeking Additional Sponsors...  
(Your Logo Here)**

**Gold Sponsors for this Event...**



**Seeking Additional Sponsors...  
(Your Logo Here)**



*Join us for an afternoon of fun for a good cause...*

**Save the Date: March 16th  
Time: 2:30-5:00pm**



**To Register contact PMA of West Michigan**

Phone: 616.531.5243  
Fax: 616.257.0398  
Email: info@pmawm.com

**For Pledge Forms and Sponsorship Information visit [www.pmawm.com](http://www.pmawm.com)**



# HOW DOES THIS WORK?

## IT'S EASY...

1. Form a team
2. Call the PMAWM to register. 616.531.5243
3. Ask a Vendor to Sponsor your team or Sponsor your own team.

(It's \$20/per bowler, teams of 4 per lane)

4. Collect Pledges to bring to the ShamROCK and Roll

### Event Includes:

Pizza, Pop, Shoes & Unlimited Bowling.

### \*\*\*This is a Fundraising Event\*\*\*

In the end, it doesn't matter how you ask, as long as you ask. So pick up the phone, send an email or text and ASK!

Find us on  **facebook**  
 **twitter**  
Tip: Ask Facebook Friends or Twitter. Friends, family, vendors and co-workers will support you!

Collect the money as you go, bring it to the event with a pledge form.

Fun is Guaranteed!

## START GETTING DONATIONS

Get out your favorite green t-shirt and green bling or dress up as a team. You'll have plenty of company showing their spirit for the ShamROCK and Roll!

*Create incentives...Tell your friends that the highest donor gets to pick your costume! You might end up bowling as Leprechaun but you better bet those donations will come flying in!*

### 50/50 RAFFLE

The proceeds will be split 50/50 with the winner and the Red Cross. Tickets will be available at the event for purchase.

### "Woody's Press Box"

Join us at Woody's Press Box for a cold one after the bowling event. Sport your green bling and show your spirit for the cause.



### Spectrum Lanes

5656 Clyde Park Ave SW,  
Wyoming, Michigan 49509

(South of 54th Street, on the East Side of Clyde Park)

# DETAILS THE DAY OF THE EVENT...

Registration starts at 2:30.

We'll assign you to a lane.

You can give your donations.

Pick up your shoes, find a ball.

Bowling starts at 3:00 sharp.



# VENDORS SPONSORSHIP OPPORTUNITIES AVAILABLE!

Contact  
PMA of West Michigan  
616.531.5243